

## Inspired Entrepreneurs – featuring Linda Handley

### Book Synopsis

*“The reason you’re here is not to be good, to be better, to be perfect, to get stuff done, to save the world, to save a person, to prove something, or to be anything other than yourself. That’s all you have to work on. That’s all you can do. And by doing it, all of those other things will happen anyway.”*

– Mike Dooley

Above is the quote Linda Handley, author, decided to share with her readers. Inspired Entrepreneurs is a collection of stories about regular women who dared to step out in courage to follow their passions, and have ventured to change the world. Read their stories, share their inspirations, and dare to join them by recognizing your gift, your purpose, your passion, and your future triumph.

### Author’s Biography

Linda Handley was born in Pennsylvania. She is the daughter of F.R. Handley and Mary Handley. Linda’s ancestors are from Wales. Her paternal grandparents grew up in different cities in Wales and emigrated to America. Linda’s maternal grandparents raised their family in a town close to Hershey, Pennsylvania. Linda attended the University of Pittsburgh for her undergraduate and graduate degrees. She is an author, business growth and not-for-profit consultant, real estate investor, and Executive Assistant Director for a 700+ business collaborative in 7 counties in Pennsylvania.

### About the Cause

The book was published in May 2010. From July 1, 2010, through December 31, 2010, The Leukemia and Lymphoma Society will receive a portion of the proceeds from the sale of the book, Inspired Entrepreneurs.

### Book Reviews

“Inspired Entrepreneurs is that rare inspirational book that truly does inspire with remarkable stories of female persistence, courage, optimism, and ingenuity – and also it is fun to read. My inspired advice to you is BUY IT.”

– Charles Gaines, Best selling author of Pumping Iron, A Family place and 22 other books

“This is a superb book where successful women share their inspirational stories of victory. The women in this book are proof that if you use your gifts and want to make a difference, you can. If you want to WIN in business and life buy this book!!”

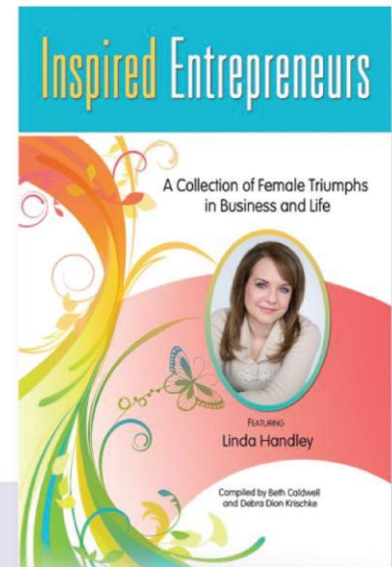
– Dr. Kevin Elko, Author of Touchdown, Nerves of Steel, Pep Talks and True Greatness

“Linda’s incredible story details her high-wattage career in health administration at a major medical center and then, her decision to upstart a real estate company that renovates properties to enhance civic life. Yet what makes Linda’s story so inspiring is her indefatigable drive to give back to others through her nonprofit work – a drive that becomes more poignant when she learns of her father’s cancer diagnosis. Linda sets the bar for all entrepreneurs with her acuity, integrity and compassion. She is a bright light in her Pittsburgh community and beyond.”

– Gina Mazza, Author Everything Matters Nothing Matters

“In reading Linda’s beautiful story, I was truly inspired – as the title says. Her story is eloquent and proves that dreams, with action, do come true if you work hard enough. Linda is candid and real in her writing, which makes for a lovely, intriguing read. I think that all women – whether they are an entrepreneur, want to be an entrepreneur or are content in their careers – need to clear a space on their shelves for this book. Linda’s testimony is incredibly moving and can teach us - all women - how to dream.”

– Danielle Cuomo, Owner of Virtual Assist USA, a Virtual Assistant Company



## Inspired Entrepreneurs A Collection of Business Triumphs in Business and in Life – featuring Linda Handley

Author: Linda Handley

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[www.LindaHandleyInc.com](http://www.LindaHandleyInc.com) and  
[www.amazon.com](http://www.amazon.com)

*From June 1, 2010, through December 31, 2010, the Leukemia and Lymphoma Society will receive the proceeds from the sale of the book, Inspired Entrepreneurs – featuring Linda Handley.*

# Inspired Entrepreneurs – featuring Linda Handley

## Excerpt

*Fast forward several years through the amazing happiness, great opportunities to travel, and the ability to work alongside brilliant people. I learned. I grew. I began to see the company that I worked for through a different lens, as a company that had become too big to be understood. The individual parts no longer clicked into place. When I shut my eyes against this backdrop I had nothing to attach myself to, it didn't seem that I had created anything of real value. Still, I decided to stay at the company for several years longer despite the fact that I was no longer able to spend time working on nonprofit activities.*

*During those last several years, the heat intensified. With the bright lights turned on, I got to see first hand what my co-workers were really made of. Some of them acted with intelligence and integrity; as for others, well, it was a startling realization for me that not everyone's motivations are pure. Power and greed can outstrip even basic human kindness and common sense. The soul can be forsaken in the name of the bottom line. The very foundation of my youth was rocked. I was also surrounded by people who masked their own demons with alcohol. Growing up in Norman Rockwell-land hadn't prepared me for this but I knew one thing for certain:*

*I had to make a change.*

## Frequently Asked Questions

### **Why did you decide to write a chapter in Inspired Entrepreneurs?**

*I spoke with Beth Caldwell about her book project. I thought "how amazing, a collection of 20 inspirational people." I told a friend who said, "Linda you should write." I said, "I don't have an inspirational story, what could I possibly write about?" I thought for awhile, and it came to me. I will write about my parents and the inspirational people they are. Their guidance and love obviously shaped me as a person.*

*Everyone has difficult times, it is what you do when you are in the middle of that period that defines you. If life deals you a difficult hand, respond only with courage.*

### **What is the book about?**

*Most Inspired Entrepreneurs share the following qualities:*

*They create successful businesses centered on their unique passions. They see work as a vehicle for expressing the very best of their talents. They make profit without "selling out" on their principles. They aim to create a "lifestyle business" so that they can enjoy freedom and flexibility. They use the work as a vehicle to make a positive contribution in the world. They believe that work is an adventure to explore their potential.*

### **What is special about the book?**

*The book is a collection of stories from inspired entrepreneurs. While there are literally thousands of books out there, this one has engaging stories and proceeds go to the Leukemia and Lymphoma Society.*

### **Why should people buy the book?**

*Buy the book to learn about 20 inspirational women. Buy the book and decide to write your own inspirational story. Buy the book to sell at fund raisers. Buy the book to donate to the Leukemia and Lymphoma Society.*

### **Why are proceeds going to the Leukemia and Lymphoma Society?**

*The Leukemia and Lymphoma Society is an amazing group that does wonderful work to help not only those battling and recovering from blood cancers, but also the families who are affected by a loved one having cancer.*

## Contact Information

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